



**Table AQ-3
Home County by Work County**

Home County						
Work County	Los Angeles	Orange	Riverside	San Bernardino	Ventura	Imperial
Los Angeles	90%	17%	8%	16%	18%	0%
Orange	6	79	10	7	0	0
Riverside	0	0	68	9	0	1
San Bernardino	2	2	8	68	0	0
Ventura	2	0	1	0	80	1
San Diego	0	1	4	0	1	1
Imperial	0	0	1	0	0	97

Source: 1999 SCAG State of the Commute Report; The Planning Center

Education and Job Training

To stay competitive, the business community requires an educated and trained work force. While County residents are among the most talented and skilled in southern California, job training and education programs should be provided as an incentive for businesses to locate within the County. This will help ensure residents are trained and qualified to meet the specific needs of the business community.

Policies:

AQ 6.1 Assist small businesses by developing education and job training programs, especially in job-poor areas. (AI 124)

AQ 6.2 Collaborate with local colleges and universities to develop appropriate educational programs to assist residents in obtaining job skills to meet market demands.

Business Development

To the extent possible, the Air Quality Element will be an economic development program designed to enhance employment opportunities in Riverside County. Attempts to improve air quality should not prevent business development, especially within job-poor areas. In fact, business development should be identified as a critical factor in increasing air quality. Increasing employment opportunities within the County will allow residents to obtain jobs locally and decrease commute times. Decreased commute times mean less time spent in air polluting vehicles.



Policies:

- AQ 7.1 Provide incentives to encourage new firms to locate within the County and existing firms to expand operations. (AI 18)
- AQ 7.2 Work with SCAQMD and MDAQMD to develop a means to encourage the location of new commercial and industrial development in those localities where jobs are most needed. (AI 18)
- AQ 7.3 Create a loan program to encourage small businesses to locate within the County. (AI 18)
- AQ 7.4 Offer incentives to businesses to control emissions and implement the AQMP. (AI 18)
- AQ 7.5 Reduce regulations on small businesses wherever possible and thereby encourage small business development and job creation. The County shall set performance standards as well as design standards, thus giving small business owners as many options as possible to comply with County regulations. (AI 18)
- AQ 7.6 Adopt policies freeing small businesses from unnecessary and duplicative paperwork. (AI 18)
- AQ 7.7 Assemble information collected from County agencies and departments concerning the business community to develop programs that better serve their needs. (AI 18)

Jobs-to-Housing Ratio

One of the challenges facing the County is to provide the appropriate quantity of residential and employment-generating uses within close proximity to each other in order to reduce the amount of vehicle miles traveled and minimize impacts on air quality. In addition to providing incentives for businesses to locate within Riverside County, it is important to consider the jobs-to-housing ratio when approving the construction of new developments, including the use of mixed-use land patterns and the placement of new public facilities.

Policies:

- AQ 8.1 Locate new public facilities in job-poor areas of the County. (AI 18)
- AQ 8.2 Emphasize job creation and reductions in vehicle miles traveled in job-poor areas to improve air quality over other less efficient methods. (AI 18)
- AQ 8.3 Time and locate public facilities and services so that they further enhance job creation opportunities. (AI 18)
- AQ 8.4 Support new mixed-use land use patterns and community centers which encourage community self-sufficiency and containment, and discourage automobile dependency. (AI 14)