



- AQ 10.2 Use incentives, regulations and Transportation Demand Management in cooperation with surrounding jurisdictions to eliminate vehicle trips which would otherwise be made. (AI 47)
- AQ 10.3 Assist merchants in encouraging their customers to shift from single occupancy vehicles to transit, carpools, bicycles, or foot. (AI 48)
- AQ 10.4 Continue to enforce the County’s Transportation Demand Management Ordinance and update as necessary.

Special Events

Temporary special events provide recreational and retail opportunities for residents. However, these events may also result in traffic congestion on roadways adjacent to the event. The following policies are designed to alleviate traffic congestion and the accompanying pollution caused by excess vehicle travel times.

Policies:

- AQ 11.1 Establish requirements for special event centers to provide off-site parking and park-n-ride facilities at remote locations. Remote parking should be as close to practicable to the event site and the operator should supply shuttle services. (AI 116)
- AQ 11.2 Promote the use of peripheral parking by increasing on-site parking rates and offering reduced rates to peripheral parking with tickets sold for non-ridesharing patrons. (AI 116)
- AQ 11.3 Encourage special event center operators to advertise and offer discounted transit passes with event tickets (AI 116)
- AQ 11.4 Encourage special event center operators to advertise and offer discount parking incentives to carpooling patrons, with two or more persons per vehicle, for on-site parking facilities. (AI 116)

TRANSPORTATION SYSTEMS MANAGEMENT

Transportation systems management improves traffic flow through modification in the operation of existing transit facilities and fleets. This increases mobility and thereby improves air quality. Commerce, industry and public welfare require adequate mobility. Poor transportation systems management, on the other hand, creates congested highways, perpetuates poorly maintained and polluting fleets, weakens the County’s economy and diminishes its citizens’ health and well-being.



*An **at-grade railroad crossing** is one where the street and the rail line form an intersection, and physically cross one-another.*

The County’s rapidly growing population combined with unsynchronized traffic signals, delays at grade-level rail crossings, non-uniform street widths, inadequate roadway maintenance and poor emergency response, has resulted in increased congestion. Increased congestion means stop-and-go traffic and longer