



Recreational Vehicle Development

The vast desert and mountainous terrain, along with a pleasant, moderate winter climate and an abundance of recreational opportunities, makes the Coachella Valley a haven for recreational vehicle (RV) enthusiasts. Several RV parks can be found scattered throughout the Valley. As with any other type of land use, RV developments require guidelines for service provision, land use compatibility, safety, and accessibility.

Recreational vehicle development in the Western Coachella Valley shall be classified into two categories: Resort Recreational Vehicle, and Remote Recreational Vehicle.

Resort Recreational Vehicle developments are projects that offer improved facilities for RVs, including full hookups for sewage disposal and water. These parks may also provide recreational amenities such as golf courses, swimming pools, recreational lakes, and recreational buildings. Internal roads are paved and designed to control drainage. Resort RV developments are appropriate primarily in urban areas, and require community water and sewer facilities in accordance with Community Development land use standards.

Remote Recreational Vehicle developments differ from Resort RV projects in several ways:

- Spaces are not fully improved.
- Spaces accommodate tent camping.
- Sewers are not available.
- Fully developed recreational facilities are not provided, though open space areas may be provided.
- Internal roads may not be paved.
- The development site is designed to provide a campground appearance.

Remote RV developments are appropriate primarily in rural and outlying areas, and must be compatible with surrounding uses.

The following policies shall apply to recreational vehicle development in the Western Coachella Valley:

Policies:



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| WCVAP 9.1 | Ensure proper service provision, land use compatibility, design standards, safety, and accessibility for RV development in Western Coachella Valley through adherence to General Plan policies found in the Land Use Element. |
| WCVAP 9.2 | Allow Resort RV developments within the following land use designations: Low, Medium, Medium High, High, and Very High Density Residential Areas, and Commercial Tourist. |
| WCVAP 9.3 | Limit Resort RV developments to a density of sixteen (16) spaces per acre. |



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- WCVAP 9.4 Allow Remote RV developments within the following land use designations: Very Low Density Residential, Rural Residential, Rural Mountainous, Rural Desert, Open Space-Recreation, and Open Space-Rural.
- WCVAP 9.5 Limit Remote RV developments to a density of seven (7) spaces per acre.

Signage

The scenic qualities of the Coachella Valley are widely cherished by residents and visitors alike. Effective regulation of outdoor advertising is one important component of preserving the Valley's visual character, particularly in the face of expanding urbanization.

Policies:



- WCVAP 10.1 Adhere to the Advertising Regulations of the County Land Use Ordinance, Section 19 regarding outdoor advertising for all development within the Western Coachella Valley.
- WCVAP 10.2 Prohibit the placement of billboards within the Western Coachella Valley.

For incidental commercial uses within existing and proposed resort/country club type developments, the following signage policies shall apply:

- WCVAP 10.3 Incidental commercial use signage shall be oriented toward residents and visitors inside such developments, and;
- Free-standing or monument signs are not permitted.
 - Wall signs shall be limited to 6 square feet in size and placed no higher than 8 feet high.
 - All signs shall be non-illuminated.
 - No more than 2 signs shall be permitted.
- WCVAP 10.4 For premises adjacent to the right-of-way of scenic corridors, single support free-standing signs for on-site advertising shall be prohibited. A sign affixed to buildings, a free-standing monument sign, or a free-standing sheathed-support sign which has minimal impact on the scenic setting shall be utilized for on-site advertising purposes along the above-referenced scenic corridors.
- For purposes of this policy, scenic corridors include:
 - State Route 111
 - State Route 62